

**From:** Chris Dablemont [REDACTED]  
**Subject:** Re: [EXT] Wavemaker/WPP Pro Bono Opportunity  
**Date:** February 25, 2022 at 9:41 AM  
**To:**



On Feb 23, 2022, at 2:16 PM, Chip Green

Hi Chris,

This is great news! Thank you so much. I've added Lauren, Matt and Emily to the email chain since they are going to be helping with everything up and running.

I'm looking into who needs to sign the NAB form and will get back to you. The client is the Human Rights Campaign. I believe the creative was sent for pre-approval on Friday, but will check to make sure you have everything you need.

Talk soon.

Chip

**Chip Green**

**Managing Partner, Director Video Investment**

[www.wavemakerglobal.com](http://www.wavemakerglobal.com)

---

**From:** Christopher D' Ablemont  
**Sent:** Tuesday, February 22, 2022 12:31 PM  
**To:** Chip Green; Rachel Killmeyer  
**Cc:** Jonathan Spaet; Richard Donnelly; Maria Loaiza; Gail Richards; Daniel LeRoy  
**Subject:** Re: [EXT] Wavemaker/WPP Pro Bono Opportunity

Good afternoon Chip and Rachel,

I am pleased to write that we can offer 12x total PSA units for Wavemaker /HRC's Pro Bono campaign.

Enclosed please find a 1Q'22 flowchart for these 12x :15 units. They will air 2/28 for 4 weeks, M-Sun/4p-8p, 3x per week.

We have a few questions and some paperwork to discuss.

- First, since Sinclair's legal department coded these as political advertising, please see the attached NAB form. Since these spots will be airing on broadcast stations, we are legally required to have all of our political advertisers fill out this form. We will then send it to all of our individual stations to be placed in their FCC files. Please fill-in the lines on pages 1,2 and 4 where I have placed a X. We will not be able to air any copy until we received this form back.
- Is the official advertiser Human Rights Campaign? If not, could you please let us know who is?
- Lastly, please send us your traffic instructions and final ad copy.

Best,  
Chris